

**II Semester M.Com. Examination, November/December 2022
(CBCS Scheme) (2021 – 22)**

COMMERCE

2.5 : Emerging Trends in Entrepreneurship

Time : 3 Hours

Max. Marks : 70

Instruction : Answer **all** the questions as per instructions.

SECTION – A

1. Answer **any seven** questions out of ten. **Each** question carries **two** marks.

(7×2=14)

- a) What is Venture Capital ?
- b) Give the meaning of Market feasibility.
- c) What do you mean by Road Map ?
- d) Distinguish between Entrepreneur and Enterprise.
- e) Enlist any four measures taken by the government for promoting small scale units.
- f) What is crowd funding ?
- g) Mention any four factors which cause the failure of a business plan.
- h) What do you mean by Gig economy entrepreneurs ?
- i) List out any four successful entrepreneurs in our country.
- j) What is angel investment ?

SECTION – B

Answer **any four** questions out of six. **Each** question carries **five** marks. **(4×5=20)**

2. Give any five differences between a manager and a leader.
3. What are the qualities of an entrepreneur ?
4. Write a brief note on Market Research.
5. Explain briefly the components of entrepreneurial leadership.
6. Explain the elements of a business plan.
7. Write short notes on new venture proposal.

P.T.O.



SECTION – C

Answer **any two** questions out of four. Each question carries **twelve** marks. **(2×12=24)**

8. Explain the opportunities and challenges for startups in India.
9. Do you consider women are better entrepreneurs than men ? If yes why ? If no why ?
10. Design a short entrepreneurship development program for the farmer.
11. Explain the advantages and key issues of acquiring an ongoing venture.

SECTION – D

Answer the following question.

(1×12=12)

12. 'Developing countries like India need imitative entrepreneurs rather than innovative entrepreneurs, do you agree ? Justify your answer as an entrepreneur in pharmaceutical sector.
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